

BRILLON™

PROFESSIONAL



WHERE PERFORMANCE DRIVES VALUE

- ◆ Trusted Legacy
- ◆ Extensive Product Range
- ◆ Superior Performance
- ◆ Cost-effective Offerings
- ◆ Premium, User-friendly Packaging
- ◆ Expert Support



Mr Muscle®, Glade®, Pledge® used under authority from
S.C. Johnson & Son, Inc., Racine, Wisconsin, U.S.A.



BACKGROUND

Brillon Professional™ is a new initiative of Brillon Consumer Products. Brillon Consumer Products is a leading FMCG company in South Asia with renowned, trusted brands like All Out®, Baygon®, Mr. Muscle®, Glade®, Dranex® and Kiwi® with products across multiple categories.

Brillon Consumer Products is a JV between SC Johnson & Son, Inc., U.S.A. and Bansk Group.

SC Johnson & Son, Inc., U.S.A. is a US-based MNC with a storied legacy spanning more than 125 years that operates in both the FMCG & Professional industries.

Bansk Group is a consumer-focused private investment firm led by a tenured group of investors and operators who have in-depth experience across the global FMCG landscape and collectively invested over \$30 billion of equity capital.

WHO ARE WE?

Brillon Professional™ marks Brillon's entry into the Professional market drawing on the long-standing legacy of SC Johnson. With deep category and technical expertise stemming from this legacy, the Brillon Professional™ product range provides solutions ranging from Personal Care, Surface Care, Floor Care, Kitchen Care to Air Care. All this with the ultimate goal of becoming your one-stop solution for all your professional hygiene needs.

OUR PURPOSE

At the forefront of Performance and Value.

We are dedicated to developing innovative, high-quality products for professional users backed by best-in-class customer service. Our goal is to revolutionize Industries and Institutions approach to Personal Care, Cleaning, and Hygiene. We empower customers to create cleaner, healthier, safer workplaces and public spaces through tangible benefits.

We achieve this by providing exceptional products that boost efficiency, minimize costs, and deliver a superior user experience.

WHY BRILLON?**OFFERINGS**

We offer a range of high-performance Personal Care, Cleaning & Hygiene Solutions tailored to meet the needs of Institutional & Industrial Customers. From top tier Housekeeping products, powerful Kitchen Cleaning products to premium Personal Care products, our offerings ensure exceptional cleanliness and hygiene. All products are designed for maximum efficiency and ease of use, making superior results effortless. With Brillon ProfessionalTM, you can raise your hygiene standards and achieve outstanding results.

EXPERIENCE THE BRILLON PROFESSIONALTM PRODUCT RANGE

- ◆ Housekeeping
- ◆ Kitchen Cleaning
- ◆ Personal Care
- ◆ Tools & Accessories

HOUSEKEEPING RANGE

BATHROOM CLEANER & SANITIZER

C1

CONCENTRATE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Experience a Clean and Shiny Bathroom with Brillon Professional™ Mr Muscle C1 Bathroom Cleaner & Sanitizer Concentrate. A powerful formula which cleans even in hard water conditions & kills 99.9% germs to give you a super clean & hygienic bathroom. It is safe on bathroom fittings.

FEATURES & BENEFITS

- ♦ Kills 99.9% Germs*
- ♦ Non-abrasive. Effective on Soap Scum.
- ♦ Works in Hard Water even at 300ppm
- ♦ Safe on Steel & Chrome Bathroom Fittings
- ♦ Leaves bathroom surfaces clean and shiny



Usage Info



HYGIENIC HARD SURFACE CLEANER

C2

CONCENTRATE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Experience effortless cleaning and shine for all your hard surfaces with Brillon Professional™ Mr Muscle C2 Hygienic Hard Surface Cleaner Concentrate. This all-in-one formula sanitizes. Its Fresh Fragrance leaves your space feeling fresh. Suitable for everyday use on everything from appliances to floors and furniture.

FEATURES & BENEFITS

- ♦ General purpose cleaner + sanitizer
- ♦ Fresh Fragrance
- ♦ Non-abrasive. No bleach.
- ♦ Recommended for shiny floor surfaces
- ♦ Suitable for all hard surfaces (e.g. TV cabinets, photo frames, telephones, etc.)



Usage Info



GLASS CLEANER

C3

CONCENTRATE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Brillon Professional™ Mr Muscle C3 Glass Cleaner Concentrate is specially formulated to remove oily soil, fingermarks, dirt and dust providing a long-lasting, streak-free sparkling shine. It can be used across all glass table tops, house & car windows, mirrors, TVs, computer monitors, stainless steel and chrome.

FEATURES & BENEFITS

- ♦ Streak-free Shine
- ♦ Removes Oily Soils & Fingermarks
- ♦ Works in Hard Water even at 300ppm
- ♦ 99.9% Germ Removal*



Usage Info



HOUSEKEEPING RANGE

AIR FRESHENER

C5

READY-TO-USE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Experience freshness with Brillon Professional™ Glade C5 Air Freshener. Its Truescent Technology™ provides a long-lasting fragrance of clean. It is infused with Essential Oils and is safe on fabrics.

FEATURES & BENEFITS

- ♦ Safe on Fabrics
- ♦ Freshens & Deodorizes
- ♦ Infused with Essential Oils
- ♦ Water Based
- ♦ With Truescent Technology™: For a lasting fragrance of clean
- ♦ Not an aerosol



Usage Info



TOILET BOWL CLEANER

C6

READY-TO-USE ♦ PACKAGING: 5 L & 500 ml ♦ CASE SIZE: 2 X 5 L
24 X 500 ml

Brillon Professional™ Mr Muscle C6 Toilet Bowl Cleaner has 10x Powerful formula that kills 99.99% germs, destroys tough stains and eliminates odors, ensuring a perfectly clean toilet. Its thick formula sticks to the surface of the toilet bowl for deep cleaning and prevents limescale build-up.

FEATURES & BENEFITS

- ♦ 10x powerful[#]
- ♦ Kills 99.99% Germs*
- ♦ Superior Cleaning even in Hard Water
- ♦ Thick Formula
- ♦ Regular use Prevents Limescale build-up
- ♦ Ideal Viscosity for extended contact



Usage Info



MULTI SURFACE CREAM CLEANSER

READY-TO-USE ♦ PACKAGING: 500 ml ♦ CASE SIZE: 12 X 500 ml

Brillon Professional™ Mr Muscle Multi Surface Cream Cleanser removes stubborn spots, build-ups, soap scum, rubber marks, scuff marks, etc., without scratching the surface. It can be used on multiple surfaces like ceramics, stainless steel, chrome, etc.

FEATURES & BENEFITS

- ♦ Removes stubborn spots & build-ups
- ♦ Use on Porcelain, Ceramic, Stainless Steel, Chrome and other surfaces. Use on Tiles, Sink, Taps, Showerheads, Towel Handles.
- ♦ No Scratch. Easy Rinse.
- ♦ Effective Spot Cleaning



Usage Info



KITCHEN CLEANING RANGE

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MULTI-PURPOSE KITCHEN CLEANER

K2

CONCENTRATE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Brillon Professional™ Mr Muscle K2 Multi-Purpose Kitchen Cleaner Concentrate is a general purpose liquid detergent that rinses off easily. It is suitable for floor cleaning, hard surface cleaning, glass and vehicle cleaning. Ideal for professional kitchens and food service environments.

FEATURES & BENEFITS

- ♦ Easy Rinse Liquid Detergent
- ♦ Suitable for Dishes, Floors, Glass



Usage Info



ALUMINIUM SAFE DEGREASER

K3

CONCENTRATE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Tackle even the toughest cleaning challenges with confidence using Brillon Professional™ Mr Muscle K3 Aluminium Safe Degreaser Concentrate. It cuts through protein, animal fats, and grease, leaving food contact surfaces hygienically clean. Ideal for professional kitchens and food service environments.

FEATURES & BENEFITS

- ♦ Heavy-duty Degreaser. Aluminium Safe.
- ♦ Removes Protein, Animal Fats & Grease



Usage Info



KITCHEN CLEANING RANGE

BRILLON™
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SPARKLE STAINLESS STEEL POLISH

K7

READY-TO-USE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Use Brillon Professional™ Pledge K7 Sparkle Stainless Steel Polish for a sparkling bright finish. Its non-perfumed formula is suitable for all non-food contact Stainless Steel surfaces, equipments, lifts and also enameled surfaces. Protects the surface from grease and water splashes to leave a lasting shine.

FEATURES & BENEFITS

- ♦ Formulated for Stainless Steel
- ♦ Sparkling Bright Finish
- ♦ Protects from Grease & Water Splashes
- ♦ Works on enameled surfaces
- ♦ Non-perfumed



Usage Info



OVEN & GRILL CLEANER

K9

CONCENTRATE ♦ PACKAGING: 5 L ♦ CASE SIZE: 2 X 5 L

Achieve professional-grade cleaning results with minimal effort using Brillon Professional™ K9 Oven & Grill Cleaner Concentrate. This highly alkaline formula effectively removes stubborn carbonaceous and baked-on deposits from equipments. Ideal for professional kitchens and food service environments.

FEATURES & BENEFITS

- ♦ Removes carbonaceous & baked-on deposits
- ♦ Highly alkaline for heavy-duty performance
- ♦ Non-perfumed. Leaves no taint or smell.



Usage Info



PERSONAL CARE RANGE

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GENTLE CLEANSING HANDWASH

H1

READY-TO-USE ♦ PACKAGING: 5 L & 250 ml ♦ CASE SIZE: 2 X 5 L
12 X 250 ml

The mild formula of Brillon Professional™ H1 Gentle Cleansing Handwash with glycerine effectively cleans hands removing 99.9% of germs. The white, pleasantly perfumed lather leaves hands feeling moisturized, soft and refreshed.

FEATURES & BENEFITS

- ♦ Moisturizing Gentle Hand Cleanser
- ♦ Mild formula with Glycerine
- ♦ White, Pleasantly Perfumed
- ♦ 99.9% Germ Removal*



Usage Info



ANTI-MICROBIAL CLEANSING HANDWASH

H2

READY-TO-USE ♦ PACKAGING: 5 L & 250 ml ♦ CASE SIZE: 2 X 5 L
12 X 250 ml

Brillon Professional™ H2 Anti-Microbial Cleansing Handwash is fragrance-free and kills 99.9% Germs. The gentle formula has a residual sanitizing effect.

FEATURES & BENEFITS

- ♦ Kills 99.9% Germs*
- ♦ Anti-microbial Gentle Hand Cleanser
- ♦ Provides residual sanitizing effect
- ♦ Fragrance-free



Usage Info



PERSONAL CARE RANGE

BRILLON™
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PREMIUM CLEANSING HANDWASH

H3

READY-TO-USE ♦ PACKAGING: 5 L & 250 ml ♦ CASE SIZE: 2 X 5 L
12 X 250 ml

Embrace gentle care for your hands with the pH-neutral Brillon Professional™ H3 Premium Cleansing Handwash. Free from parabens, phthalates & silicones, its high-lather formula removes 99.9% germs, cleans deeply & rinses effortlessly. Leaves hands feeling soft & refreshed.

FEATURES & BENEFITS

- ♦ Gentle pH-Neutral Hand Cleanser
- ♦ No Parabens, Phthalates & Silicones
- ♦ High-lather, Easy-rinse Formula
- ♦ 99.9% Germ Removal*



Usage Info



INSTANT HAND SANITIZER

H4

READY-TO-USE ♦ PACKAGING: 5 L & 500 ml ♦ CASE SIZE: 2 X 5 L
12 X 500 ml

Brillon Professional™ H4 Instant Hand Sanitizer is an alcohol-based sanitizer that kills 99.9% germs. It contains moisturizer and has a pleasant fragrance. Suitable for use in institutions, healthcare & food processing areas.

FEATURES & BENEFITS

- ♦ Kills 99.9% Germs*
- ♦ Contains Moisturizer
- ♦ Pleasant Fragrance



Usage Info



CLEANING CHEMICALS

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HOUSEKEEPING RANGE



C1 Bathroom Cleaner & Sanitizer Concentrate
Size: 5 L



C2 Hygienic Hard Surface Cleaner
Concentrate Size: 5 L



C3 Glass Cleaner
Concentrate Size: 5 L



C5 Air Freshener
Size: 5 L



C6 Toilet Bowl Cleaner
Size: 5 L, 500 ml



Multi Surface Cream Cleanser
Size: 500 ml

KITCHEN CLEANING RANGE



K2 Multi Purpose Kitchen Cleaner Concentrate
Size: 5 L



K3 Aluminium Safe Degreaser
Concentrate Size: 5 L



K7 Sparkle Stainless Steel Polish
Size: 5 L



K9 Oven & Grill Cleaner Concentrate
Size: 5 L

PERSONAL CARE RANGE



H1 Gentle Cleansing Handwash
Size: 5 L, 250 ml



H2 Anti Microbial Cleansing Handwash
Size: 5 L, 250 ml



H3 Premium Cleansing Handwash
Size: 5 L, 250 ml



H4 Instant Hand Sanitizer
Size: 5 L, 500 ml



For all products, see pack for instructions for use.

TOOLS AND ACCESSORIES

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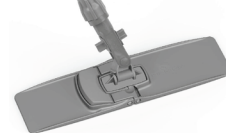
MOPS & FRAMES



Aluminium Mop Frame (Velcro)



Dry Mop Microfiber Refill



Damp Mop Frame



Damp Mop Microfiber Refill



Sweeper Mop Frame & Refill



Kentucky Mop Frame



Kentucky Mop Refill

HANDLES



Aluminium Handle



Aluminium Handle (Threaded)

SQUEEGEE & DUSTERS



Floor Squeegee



Microfiber Duster



Window Squeegee

OTHERS



PBT Floor Scrubbing Brush



Janitor Belt



Caddy Basket



Dust Pan & Broom



Trigger Bottle



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